

# DEAF ARTS FESTIVAL – GALA 2017

*spreading the awareness of Deaf, DeafBlind and Hard of Hearing art and performances*

## BE A SPONSOR

**Deaf Arts Festival** was founded in year of 2000 with a group of artists and art enthusiasts, including legendary Chuck Baird who had a vision to celebrate the arts by giving workshops and exhibiting diverse, quality visuals and performing arts through the support of the Deaf, DeafBlind and Hard of Hearing population. The essence of this organization is to enrich and educate the audience through personal interaction among Deaf, DeafBlind and Hard of Hearing artists. DAF became a 501(c)3 non-profit organization in 2003. Since then, DAF has held over 10 festivals that has brought the Deaf community together. For the past 5 years DAF was affiliated with Arts, Beats and Eats a popular festival in Royal Oak, Michigan that attracts half a million people. Beside festivals, DAF is involved in the Michigan Deaf community with providing Art Workshops to Deaf, DeafBlind, and Hard of Hearing children.

**Masquerade Gala-** Deaf Arts Festival is hosting its first annual gala to showcase Deaf, Hard of Hearing and DeafBlind Artists. We anticipate that this gala will get our community to TALK about Deaf Art!! We are excited to feature two keynote speakers, Nancy Rourke (<http://www.nancyrourke.com/>) and Patti Durr, an Art Historian at NTID/RIT. Both artists will share their views on different motifs, themes that are common in De'VIA (Deaf View Image Art) work. Each artist at the gala will auction one of their artwork and their uniquely designed masquerade mask. The goal of this event is to bring awareness to Deaf Artist work and fundraise money to provide workshops for Deaf, Hard of Hearing and DeafBlind children in the state of Michigan.



[www.deafartsfestival.org](http://www.deafartsfestival.org)

# DEAF ARTS FESTIVAL – ARTS BEATS AND EATS

*spreading the awareness of Deaf, DeafBlind and Hard of Hearing's art and performances*

## SPONSOR FORM

**When:** Saturday, October 28th, 6PM-11PM  
**Where:** Downriver Council for the Art, 81 Chestnut St., Wyandotte, MI 48192

**CONTACT PERSON:** Pam Groth (614) 515-2932 / Email: [pam.groth@gmail.com](mailto:pam.groth@gmail.com)

**Please make checks payable to:** Deaf Arts Festival, 2844 Livernois #99038, Troy, MI 48099

### **Gold Package (sole sponsor): \$2,000 or more**

- Full page advertisement on front, inside or back cover of program book.
- Organization logo placed on promotional materials, and website regarding the Gala.
- Listed as a major sponsor.
- Advertisement on DAF's website and social media for up to 6 months.
- Advertisement on Nancy Rourke's Art Website up to 1 month after the event.
- Logo on front of goodie bag (pen, brochure, business cards etc) for the guests.
- Five tickets to the Gala

### **Silver Package: \$1,000**

- Full page advertisement in program book (first come, first serve).
- Organization logo placed on promotional materials, and website regarding the Gala.
- Advertisement on DAF's website and social media up to 6 months.
- Can insert goodies (pen, brochure, business cards etc.) for the guests.
- 3 tickets to the Gala

### **Bronze package: \$250 or more**

- Quarter page advertisement in program book (first come, first serve).
- Organization logo placed on promotional materials, and website regarding the Gala.
- Advertisement on DAF's website and social media up to 6 months.
- Can insert goodies (pen, brochure, business cards etc) for the guests.

### **Door Prize Sponsor- \$50 or more (includes gift cards and products)**

- Program book mention
- Organization logo placed on promotional materials, and website regarding the Gala.
- Advertisement on DAF's website and social media up to 3 months

**WE APPRECIATE YOUR SUPPORT!**